



Speed to Lead Solution

# Your AI SDR That **Books Calls** While You Sleep

Try it yourself. Get a personalized reply in under **60 seconds**.  
Runs 24/7. Researches leads instantly. Personalizes every message.

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# Speed to Lead is the **#1 Predictor** of Sales Success

The window of opportunity closes in minutes. Most sales teams are too slow to compete.

  
**3x**

More likely to close when responding in **<5**  
in **<5 min**

  
**391%**

Higher conversion rate when responding in  
**<1 min**

Impact

  
**80%**

Of leads are lost when response time  
exceeds **5 min**

# The Human SDR Bottleneck

Your current sales process costs more and delivers less.



Response Time

**2–24 Hours** (Leads go cold)



Availability

**Business Hours Only** (Miss nights/weekends)



Monthly Cost

**\$4,000–\$6,000** per SDR



Capacity

**~200 Conversations** max per month



Quality Variance

**Inconsistent** (Depends on mood/energy)



Setup Time

**2–4 Weeks** hiring & onboarding

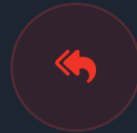
# Your AI SDR That **Never Sleeps**, Never Slows Down

Replace wait times with automated scale. Capture every lead the moment they show interest.



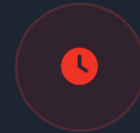
<60s

First Response



<60s

Every Reply After



24/7

Never Sleeps

# Your AI Does the **Research** Before the First Reply

## Instant Enrichment

The second a lead fills your form, the AI researches their company website, website, LinkedIn profile, and online presence in the background.


## Scoring & Context

It scores leads 0-100 based on your criteria and gathers industry context. All ready before the prospect even replies.

## Hyper-Personalization

By the second email, the AI knows their role, company size, and pain points. Every reply feels like it came from a rep who spent 20 minutes prepping.

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**Lead Score: Hot** 

● Enriched in 28 seconds

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**Company**

Snapscribe Corp Logistics

B2B logistics SaaS • 50-200 employees • Series A

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**Person**

Sarah Jenkins

VP of Sales • 8 years in enterprise software

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**LinkedIn**

 VP Sales @ snapscribe Corp, Scaling revenue teams...


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**Website**

[snapscribeapp.com](https://snapscribeapp.com)

End-to-end supply chain logistics platform

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AI Action: Personalized outreach generated


# Why Your Industry Needs **Faster Responses**

Industry-specific data proves speed is the competitive advantage you're missing.

## For Law Firms

Law firms take an average of **24.3 hours** to respond. **78% of clients** hire the first firm that responds. Competitors lose cases daily due to slow replies.

Avg Response  
**24.3 Hours**

Opportunity  
**Huge Gap**

## For Agencies

You spend **\$237 per lead** avg. Then take **10+ hours** to respond. That lead is already talking to your competitor. What if response time was 60s?

Cost Per Lead  
**\$237 Avg**

Risk  
**Wasted Spend**

## For Insurance Brokers

Brokers average **9.1 hours** to respond. Prospects request quotes from 3-4 brokers at once. The **first one to reply wins 78%** of the time. Speed wins deals.

Avg Response  
**9.1 Hours**

Win Rate  
**Speed = Wins**

## For Financial Services

Advisors pay **\$653 per lead** (highest). Then respond in **8.2 hours** avg. At that price, every slow response is \$653 burned.

Cost Per Lead  
**\$653 (Highest)**

Burn Rate  
**Extreme**

## Top 10 Target Verticals (Data-Backed)

Ranked by composite score: response time gap, cost per lead, and deal value.

● High Urgency ● Medium Urgency ● Volume Play

#	Industry	Avg Response	CPL	Deal Value
1	<b>Legal Services</b> Slowest responders	24.3 hrs	\$649	\$3K-50K
2	<b>Insurance Brokers</b> Multi-quote urgency	9.1 hrs	\$424	\$1.2K-5K/yr
3	<b>Marketing Agencies</b> High leverage	~10 hrs	\$237	\$2K-5K/mo
4	<b>Financial Services</b> Highest CPL	8.2 hrs	\$653	\$5K-50K+
5	<b>B2B SaaS Companies</b> ROI aware	11.4 hrs	\$237	\$5K-50K ACV

#	Industry	Avg Response	CPL	Deal Value
6	<b>Healthcare / Med Spas</b> Impulse driven	14.6 hrs	\$361	\$3K-15K
7	<b>Solar / Home Services</b> Shared leads	6.8 hrs	\$206	\$5K-30K
8	<b>Staffing / Recruiting</b> Candidates & clients	~14 hrs	\$497	\$10K-30K
9	<b>B2B E-commerce</b> High volume	18.7 hrs	\$91	\$500-5K
10	<b>Real Estate</b> SMS-first industry		\$448	\$8K-15K

# What Makes Snapscribe SDR Different

Five powerful features designed to automate sales while maintaining human quality.



## Under 60-Second Responses

Every single reply lands in less than 60 seconds. No batching, no delays. Try replying multiple times and watch how fast it comes back.



## Automatic Lead Research

The AI researches company data, LinkedIn profiles, and websites. It scores leads and personalizes outreach in under 30 seconds.



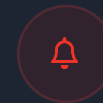
## Configurable Tone

The AI matches your brand voice. Choose from professional, casual, friendly, or direct styles. Each business sets its own personality.



## Custom Knowledge Base

It answers questions using YOUR data. Upload FAQs, pricing, and docs. It only says what you've approved it to say.



## Real-Time Alerts

Get instant notifications via SMS, WhatsApp, or Slack when buying intent is detected. Jump in while the lead is hot.

## Why AI SDR? The Complete Comparison

Stop paying for inefficiency. See exactly how Snapscribe stacks up against traditional hiring.

Metric	Human SDR	Snapscribe SDR ★
 Cost per month	\$4,000 - \$6,000	From \$99/mo
 Response time	2 - 24 hours	<60 seconds
 Availability	Business hours only	24/7/365
 Conversations/mo	~200 max	Unlimited
 Lead research	Manual LinkedIn stalking	Automatic in 30 seconds
 Personalization	If they remember	Every reply, every lead
 Setup time	2 - 4 weeks	Minutes
 Quality variance	Depends on mood	Consistent

## Cheaper Than Coffee **Per Lead**

Every plan includes full AI SDR + Automatic Research. Pick the volume that fits your pipeline.

### STARTER

For solopreneurs and small teams getting started.

**\$129** / month

- ✓ 200 conversations with leads/mo
- ✓ AI holds the full conversation
- ✓ Automatic lead research & scoring
- ✓ Personalization in every reply

Select Starter

**MOST POPULAR**

### GROWTH

For sales teams ready to scale without hiring.

**\$259** / month

- ✓ 1,000 conversations with leads/mo
- ✓ AI holds the full conversation
- ✓ Automatic lead research & scoring
- ✓ Personalization in every reply
- ✓ Priority Support

Select Growth

⚡ 0 Days Prep

📅 Day 1 Start

📄 4 Vertical Templates

💰 \$0 Setup Cost

# The ROI Is Obvious

Replace unscalable overhead with instant efficiency. The math is simple.

## Human SDR

Traditional Model

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Base Salary (Monthly)	<b>\$4,000 - \$6,000</b>
Missed Leads (Opportunity Cost)	<b>+\$2,000</b>
Tools & Data	+\$500

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**Total Monthly Cost**

\$6,000 - \$8,000

100% COST

VS

Recommended

## Snapscribe SDR

Growth Plan

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Subscription (Monthly)	<b>\$259</b>
Missed Leads	<b>\$0 (Instant Response)</b>
Tools & Data	Included

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**Total Monthly Cost**

\$259

4% COST

Monthly Savings

\$5,741 - \$7,741

Keep 96% of your budget

Est. ROI

2,300%+

Based on average deal size closure rates increasing by 3x due to <5min response time.

Sources: HBR, MIT, Optif.ai

Interactive Demo

## Try It Yourself In **Under 60 Seconds**

- 1 Fill the form and check your inbox. You'll get a personalized personalized email in **<60s**.
- 2 Reply back, push back, ask tough questions.
- 3 Watch the AI hold a real sales conversation with you.

Ready to scale now?

**Start Closing Clients** →

Full access to Growth Plan features instantly.

### Get Your Demo Email

YOUR NAME

Jane Smith

EMAIL ADDRESS

jane@company.com

BUSINESS NAME

Acme Corp

INDUSTRY

B2B SaaS

WHAT DO YOU NEED HELP WITH?

We get 50 inbound leads per week but don't have bandwidth to follow up with all of them fast enough...

**Start The Demo** ↗

🛡️ No credit card required • Unsubscribe anytime